ANNUAL REPORT
2016-2017

DAVIDSON
Center for Career Development
A MESSAGE FROM THE EXECUTIVE DIRECTOR

Exactly one year ago, I arrived at Davidson to make my transition from corporate life to that of higher education, filled with excitement at the prospect of leading the Center for Career Development. Thanks to the imagination, ambition, and commitment of our College Leadership, campus partners, and stakeholders both on and off campus, this has been a transformational year for the Center and a whirlwind journey for me as I have navigated my first year as your Executive Director for Career Development.

This year has been one of transformational impact for the Center as we sought to heighten student engagement and optimize our impact on students’ lives. We have re-designed a student-centric Center that is fully agile, highly-professional, and focuses on relevance to students at every point in their college career, and every career interest. We have designed and launched new programs and partnered with student organizations to maximize outreach. Our walk-in service is available all day, every day and our streamlined and highly-automated environment makes for a digitally dexterous and impactful experience for all.

We’ve activated an ecosystem through the talented and dedicated community of professors, coaches, advisors, alumni, and parents who have been critical to supporting, guiding, and empowering students, and providing vital partnership to our CCD programs. We have deepened and strengthened relationships with key employer and graduate / professional school partners and built out new relationships across multiple sectors, particularly in STEM and Healthcare fields.

Thank you to all our dedicated campus partners, our generous sponsors, and our impactful external stakeholders – employers and graduate school partners, without whom our achievements would not be possible.

I am deeply grateful, and I look forward to the year ahead with you.

Kind regards,
Jeanne-Marie Ryan
CONTENTS

Mission/Vision/Goals ................................................................. 3
2016 Highlights ........................................................................ 5
Components .............................................................................. 7
Employer Engagement ............................................................. 9
Professional Programming ..................................................... 11
Career Advising ....................................................................... 13
Job Shadowing ......................................................................... 15
Investment Banking 101/ Training The Street ....................... 16
Davidson Impact Fellows ....................................................... 17
Media and External Leadership ............................................. 19
Greater Charlotte Law School Fair ..................................... 21
Networking ............................................................................... 23
Internship Grants and Programs ........................................... 24
2016 First Destinations ........................................................... 25
Vision 2020 .............................................................................. 28
Meet the Team ......................................................................... 30
I have been so impressed with the ongoing and intensive efforts made by the Career Center staff on behalf of Davidson students. Your Center has developed partnerships and programs that supplement and expand students’ academic pursuits and help our children succeed beyond the Davidson campus.

SHARON HORTON
First Year Parent

— MISSION —

The Center for Career Development empowers students to assess, explore, clarify, and achieve their post-graduate goals and professional success. We fulfill this mission by empowering students with a highly-leveragable suite of programs, platforms and resources, and readily-navigable “Career Roadmaps” tailored for student professional development needs, beginning in First Year. We advance students’ success by offering professional development programming, on-campus employer recruitment, an extensive Davidson network, and a highly-impactful and customized approach to navigating job, internship, fellowship, and graduate school opportunities.

— VISION —

Our vision is for all students to build clarity, confidence, and career-readiness skills to empower them to navigate professional development opportunities with ease, and successfully embark on professional lives of impact and leadership.

— 2016 - 17 GOALS —

Heighten Stakeholder Engagement

- Optimize alumni and parent networks for student engagement, career preparedness, networking, internship, and job opportunities
- Collaborate for success with internal stakeholders across Davidson

Enhance Employer Relations

- Heighten engagement with employers and prospects and identify new pipelines and partnership opportunities
- Deepen the penetration of particular industries / sectors where Davidson students want to work

Drive Student Satisfaction and Success

- Build clear roadmaps for career exploration and professional development
- Build student-centric approach to outreach – increase connection and amplify engagement
2016 Highlights
OVERALL STUDENT ENGAGEMENT

The Center for Career Development engaged with a record 86% of students across all class years, including almost 94% of Seniors.

LAUNCHED PARTNER PROGRAMS

Leading-edge professional programs such as, *Training The Street* Corporate Valuation and Financial Modeling and Revature’s Online Coding Accreditation, supported our students in developing the day-one professional skills that complement their liberal arts education.

STRATEGIC NEW HIRES

We’ve invested in talent and have grown our team to include new team members with a diversity and wealth of experience across multiple industries and sectors, and build the bench strength in our team to meet every student’s needs.

DIGITAL DEXTERITY

The Center is now fully automated with new technology and online scheduling through Appointlet. Additionally, the Center increased followership by 17% across all social media platforms.

ENGAGED UNDERSERVED COHORTS

Through strategic marketing and strengthened relationships with campus partners, the Center engaged at record levels with traditionally underserved cohorts, including 84% of student athletes, 89% of first generation students, and 83% of international students.

HEIGHTENED COMMUNICATION

The Center’s Weekly Digests’ open rates were three times that of the education industry standard. These powerful redesigned resources connected with students and parents of all class years, along with faculty, staff, and all campus partners.
COMPONENTS
Connecting students with top organizations around the globe, the Center is committed to initiating and strengthening employer relationships, securing high-impact career opportunities for students, and seeks to provide employers and graduate schools with a successful recruiting experience.

The Center provides professional development and skill-building opportunities for current Davidson students as they prepare for a successful transition from college to professional life and activate day-one readiness in a dynamic professional landscape.

With in-depth assessments and advising, including virtual appointments and all-day walk-in session availabilities, and a highly sophisticated suite of online platforms and resources, the Center is always accessible to support students to explore, develop, and launch their career journey with success.
EMPLOYER ENGAGEMENT

I love engaging with Davidson Students – they are so smart and they always ask thoughtful questions.

DEBORAH BUCKLEY
Peace Corps Recruiter

HANDSHAKE HAPPENINGS

The Center utilizes Handshake, a premiere recruiting platform, to unite students and employers and help recruiters identify top Davidson talent for a plethora of professional development opportunities.

This year, the Center ensured all Davidson advisors and faculty have access to Handshake, amplifying the awareness and marketing of key internship, fellowship, and job positions for students. With this change, students and employers are engaging at an unprecedented rate.

150% increase in opportunities for students and early career alumni

(includes graduate positions, internships, research roles and fellowships)

2016-17 Key Recruiters and Employers

Dedicated Employer Days

With more than 150 on-campus employer events this year, the Center hosted select employers for all-day programming and recruitment.

RED VENTURES DAY
Technology-Driven Marketing

In September, Davidson students enjoyed a day full of events, including an Excel Bootcamp, Lunch & Learn, and Interview Prep Workshop, brought to campus by the College’s partner and industry leader, Red Ventures. With more than 160 attendees across the day’s events, students learned Excel modeling from Red Ventures’ experts, met with company recruiters and Davidson alumni to learn about the organization’s Strategic Analyst roles, and participated in a workshop to master the art of case interviews.

TRESATA DAY
Big Data Career Exploration

In February, the Center hosted an array of career exploration and networking opportunities with Tresata, the Charlotte-based big data firm. CEO Abhi Mehta talked technology evolution during a Lunch & Learn, students met one-on-one with representatives, and the day concluded with a Success in the Workplace workshop with a Davidson alumni panel (Alex Feliciano ’15, Megan Feichtel ’16, Matt Dix ’13, and Sarah Klett ’15). Tresata CEO Abhi Mehta shares with students the innovative ways they are leading technology solutions in healthcare and financial services.

“Tresata has amazing projects and several wonderful coming initiatives. Our students will learn a lot and have a lot to offer the many directions Davidson is moving that continue to overlap with Tresata’s activities.”

TIM CHARTIER
Mathematics & Computer Science Department
Throughout this academic year, the Center offered extensive career education programs to help students build confidence, self-advocacy skills, and knowledge about a wide range of career fields. This included a customized curriculum of professionalization workshops on topics ranging from networking strategies to interview techniques.

Conducted career treks with a focus on technology, nonprofit & ministry, sales & analytics, corporate strategy & banking/finance (Treks to Red Ventures, Caldwell Presbyterian Church, Ingersoll Rand and Wells Fargo Securities)

350% INCREASE IN STUDENT PARTICIPATION IN CAREER TREKS

46% INCREASE IN TOTAL ATTENDANCE AT PROFESSIONALIZATION WORKSHOPS
2016-17 FEATURED PROGRAMS

TRANSITION TO IMPACT
Launch Your Life

In partnership with Student Government Association and Residence Life Office, the Center toasted Seniors’ impending success in the newest of the Center’s professionalization series. Here, students learned how to cultivate mentoring relationships, move ‘beyond the bubble’ (budgeting, bills, and housing), master the art of soliciting constructive feedback, and navigate professional spaces with self-agency, curiosity, and confidence to succeed #BeyondDavidson.

INTERNSHIP INTENSIVE
Key Strategies for Internship Searching

This signature event, held in both Fall and Spring semesters, saw almost 200 students across all class years dive into the skills and resources needed to optimally launch a successful internship search. The curriculum helped students identify internship targets, leverage resources, and connect with employers and industry professionals to land a high-impact internship.

ATHLETES IN ACTION
Paths to Success for Davidson Student Athletes

The Center further expanded student-athlete programming with Athletes in Action, programming in Spring specifically for current student-athletes. Wildcat Athletics alumni shared how to leverage an undergraduate athletic experience in multiple professional contexts. Almost 100 student athletes joined the discussion to learn what it takes to activate the skills they’ve honed on and off the field/court in the workplace and beyond Davidson.

The Insider Series

This year, the Center launched The Insider Series to feature career insights in advertising, writing, and sports management careers. Industry insiders visited campus to share invaluable career advice through moderated discussions and networking.

Inside Advertising Careers
Matt Ferguson, Managing Partner at Eric Mower + Associates ad agency, shared insider knowledge about what it takes to stand out in the advertising industry as a new professional.

Inside Writing Careers
Davidson alumni returned to campus to offer career advice for any Davidson student with interest in media, publishing, or writing for publication. Panelists included: Allison Jones ’12, Director of PR & Communications at YMCA of Charlotte; Amy Ashby ’07, VP & Editor in Chief of Warren Publishing; Christina Wilson ’10, COO of Charlotte Agenda.

Inside Sports Management Careers
Drawing on his experiences in NASCAR, MLB, and his current role as VP of Business Development for the Kansas City Chiefs, Tyler Epp ’99 shared with students key insights to careers and internships in sports.
Career Advising

Career Development was a huge help for me, not just in proofreading my applications or giving me interview advice, but in supporting my development as a successful and confident professional.

YASEMIN TEKGURLER
Class of 2019

The Center prepares students for success in exploring and clarifying their career interests and enables them to engage in high-impact experiential learning and professional immersion. At this student-centric Center, students can leverage an all-day “walk-in” service to meet with dedicated career advisors, or schedule appointments for in-depth career assessments and coaching.

ENGAGING AT RECORD LEVELS

The Center expanded its walk-in hours this year to encompass all-day, instant-access advising. Now, students can easily meet with a career advisor at any time, Monday through Friday from 8:30am to 5pm. This is done through the drop-in service with the advisor on duty, in addition to scheduling in-depth sessions.

With strategic programming changes and intentional relationships with Athletics, 84% of student-athletes engaged with the Center. There was a record spike in individual student engagement (364 in AY 17 versus 209 student-athletes reached in AY 16), while also doubling the number of touch points per student.

First generation students had a disproportionately high engagement at 89% while international students engaged at 83%.

86% of students across all class years engaged with the Center, including almost 94% of Seniors.
A BLUEPRINT FOR SUCCESS

Four-Year Development Model

Career development is a journey that involves creating, developing, and refining goals over time. In August, the Center for Career Development built distinct career development roadmaps for professional assessment, exploration, clarification, and launch for each student. Each class year roadmap identifies the skills needed at that stage in a student’s professional and career development:

Assess – Explore – Clarify – Launch

My career advisor helped me greatly in the Spring semester after a few setbacks in the Fall. We touched base several times about some of the opportunities I was working through, which gave me a sense of calm and confidence about the entire process.

DAVID ROBINSON
Class of 2017
The Job Shadowing Externship Program provides career exploration and networking opportunities for current Davidson students with professionals and leaders at their place of work in industries and locations around the country. This program enables First Years and Sophomores to gain early immersive experiential learning and explore careers in an applied learning environment.

“

My student was enthusiastic, helpful, very bright, and humble. She was pleasant and our staff and clients really enjoyed meeting her. Yet again, I’m so proud to introduce a Davidson student to my clients and coworkers!

CARRIE MCCLOGAN ’95
Village Vets of Lilburn/Stone Mountain

2016-17 KEY ACCOMPLISHMENTS

- 46% increase in opportunities completed, enhancing student participation by 13% (141 students) and number of hosts (287) by 11%
- Optimized student application process, expanded student preparation, and streamlined program management
- 53% of hosts were Davidson alumni and 84% of Winter 2015 hosts returned in Summer 2016
- Expanded job shadowing opportunities in California, Texas, and Pennsylvania
- 98% of students would recommend Job Shadowing to a friend and 96% of hosts said the experience was good or excellent

SELECT HOST COMPANIES

BlackRock
Blue Cross Blue Shield
Carolina Aesthetic Dentistry
Carolina Ear & Hearing Clinic
Center for Autism Research
Charlotte Mecklenburg Schools
Charlotte Rescue Mission
CNL Commercial Real Estate
Deloitte Consulting, LLP
Federal Election Commission
Ford’s Theatre
Georgia Department of Agriculture
Georgia Center for Nonprofits
Google
Human Rights Watch
Inspiring Capital
Morgan Stanley
Merrill Lynch
Nasher Museum of Art
National Institutes of Health
National Venture Capital Association
Office of the Federal Public Defender
Oracle
Oxford University Press
Pro Bono Partnership of Atlanta
Salzburg Global Seminar
Smithsonian Channel
Tennessee PGA
The Children’s Hospital of Philadelphia
The New York Times
Uber
U.S. Department of State
U.S. Environmental Protection Agency
Wells Fargo Securities
Womble, Carlyle, Sandridge & Rice, LLP
State and Corporate Valuation Seminar
Experts from Training the Street joined us in Fall semester to deliver sessions essential to success in business and finance, where students mastered key concepts in reading financial statements and determining a company’s value.

Financial Modeling Workshop
This highly impactful Spring program enabled students to develop financial modeling skills through hands-on construction of an abridged financial model. Students honed skills used in investment banking, consulting, real estate, and other areas of business.

AN INTRODUCTION TO CAREERS IN FINANCE
The Center for Career Development, in partnership with Pre-Business Society and DIFA, presented the launch of Investment Banking 101, a series of immersive, hands-on workshops, seminars, and networking opportunities for First Years and Sophomores. In March, 85 students leveraged the opportunity to gain insights in careers in finance and engage with more than 10 alumni and bankers from Wells Fargo Securities. The speakers provided information and career advice regarding all lines of business within WFS, including Investment Banking, Sales & Trading, Asset-Backed Finance, and Economics.

85 students & 10 industry-leading alumni in IB 101
115 student participants in TTS programs

Train the Street
I have been blown away by the experience and learned so much before graduate school. It’s given me a broader and more philosophical perspective on the rest of my life.

NATALIE SPACH ‘16
Davidson Impact Fellow

DAVIDSON IMPACT FELLOWS

Thanks to the vision and generosity of the Harvey family, underscored by partners at Wells Fargo Securities and the Levine Foundation, this post-graduate fellowship initiative has empowered Davidson graduates to work with organizations addressing critical social issues such as health, education, and the environment.
MISSION
To provide high-impact Fellowship opportunities for recent Davidson graduates with key nonprofit leaders at the forefront of critical social issues. To empower post-graduate Fellows to create and implement solutions to the most urgent problems confronting communities, fostering leadership, and promoting robust social change.

THE PROGRAM
Fellows
Davidson Impact Fellows bring innovation and leadership to key partner organizations, formulating and implementing solutions to prominent and urgent social changes across multiple communities.

Partners
With the generous support of our partners, DIF has paired more than 60 students with high-impact foundations and organizations during the Program’s first four years. Our partners are an integral part of the Program’s success, engaging talent and providing hands-on immersive experiences for Davidson graduates.

Professional Development
The Center for Career Development prioritizes ongoing professional development and learning outcomes throughout all phases of the Program, from pre-boarding professionalization seminars to monthly workshops and group training, and concluding with a capstone project for the Fellows to demonstrate their expertise and impact.

Davidson College
The DIF Program enables the College to seed the next generation of impactful leaders, strengthening connectivity among Davidson students and alumni, while providing mentorship to enact social change.

2017 DAVIDSON IMPACT FELLOWS PROGRAM PLACEMENTS
Catawba Lands Conservancy - Caitlin Reilly
Charlotte Community Health Clinic - Elise Lankiewicz
Community Free Clinic - Bruno Mourao
Georgia Justice Project - Chris Johnson
Habitat for Humanity - Ela Heffer
Lake Norman Community Health Clinic - Anne Elizabeth Mason
Matthews Free Medical Center - Grace Harper
Mountain Area Health Education Center - Katie Leiner
Salzbug Global Seminar - Elizabeth Cowan
The Ada Jenkins Center - Shirley Ge
The Arts & Science Council - Alison Fuehrer
Touch Foundation - Sana Alimohamed

"Our staff has been impressed with the intellectual caliber as well as the deep commitment exhibited by the fellows. I couldn’t be more proud of Davidson for initiating and supporting such a program.

DOUG AMMAR
Executive Director
Georgia Justice Project"
Davidson College is really reinventing career education in terms of thinking about service and impact on society.

SUSAN BRENNAN
Associate VP, Career Services
Bentley University

A commitment to educational excellence

The Center for Career Development is now nationally recognized for its innovative approach to professional development within the liberal arts. Team members have demonstrated industry leadership and shared best practices at forums nationally this year. The Center is dedicated to advancing opportunities for students and is fully engaged in leveraging leadership experiences to gain leading-edge strategies and practices to best serve Davidson students.

---

Bloomberg Radio
On Air with Carol Massar & Gloria Larson
Jeanne-Marie Ryan, Executive Director
January 31, 2017

Charlotte Agenda
“How I Work”
Jeanne-Marie Ryan
December 22, 2016

Charlotte Today Show
“The Do’s & Don’ts of Networking”
Rebecca Glavin, Assistant Director
January 26, 2017

WalletHub
“2017’s Best & Worst States for Millennials”
Jeanne-Marie Ryan
April 4, 2017

“2017’s Best & Worst Places to Start a Career”
Jamie Stamey, Associate Director
May 16, 2017
Jeanne-Marie Ryan helped facilitate the 2017 Handshake User Conference in Las Vegas in June.

Assistant Director Rebecca Glavin joined as a guest on Charlotte Today in January to discuss networking tips.

Our students at Davidson recognize that the liberal arts are, in fact, critical to success in every economic sector and provide an essential foundation applicable to every professional field.

Jeanne-Marie Ryan, Executive Director
Davidson Journal, Spring 2017

(Left photo) Assistant Director Sarah Williams ‘11 (right) served as the 2017 NCACE Conference Registration Co-Chair, helping manage all aspects of the registration process and maximize engagement with the annual conference.

Associate Director Tiffany Waddell Tate (above) served as 2017 NCACE Philanthropy Co-Chair for the statewide association and will lead NCACE as President in 2018.
GREATER CHARLOTTE LAW SCHOOL FAIR

In November, the Center partnered with the Davidson College student-led Pre-Law Society to host the Greater Charlotte Law School Fair with 68 of the nation’s top law schools and 141 student participants — nearly tripling the previous year’s attendance.

The culture of connectivity promoted at the Center was in full evidence as students networked with law school representatives and deans of admission, differentiating Davidson through the caliber and diversity of Davidson students.

PRE-LAW ADVISING

A strong liberal arts program emphasizing multiple disciplines and grounded in diversity has been instrumental in helping Davidson graduates achieve success at the best law schools nationally.

The Center manages all law-related career programming offered at Davidson, including the annual Greater Charlotte Law School Fair, which is attended, on average, by 70 nationally-acclaimed law schools, in addition to legal panel talks, law school admissions workshops, and practice LSAT exams.

This year, pre-law advising reached new heights with dedicated pre-law advisor, Sarah Williams ’11.

<table>
<thead>
<tr>
<th>Individual pre-law advising sessions</th>
<th>100% increase from 2015-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>82</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduates and early-career alumni matriculated into law school this academic year.</th>
</tr>
</thead>
<tbody>
<tr>
<td>33</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increase in student participation in dedicated programming through the Center’s partnership with Pre-Law Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>180%</td>
</tr>
</tbody>
</table>
PARTICIPATING SCHOOLS
2016 GREATER CHARLOTTE LAW SCHOOL FAIR

Access Group, Inc. • American University Washington College of Law • Atlanta’s John Marshall Law School • Ave Maria School of Law • Barry University School of Law • Belmont University College of Law • Boston College Law School • Brigham Young University - J. Reuben Clark Law School • Brooklyn Law School • Campbell University • Cardozo School of Law • Case Western Reserve University School of Law • Chapman University Fowler School of Law • Charleston School of Law • Charlotte School of Law • Cleveland-Marshall College of Law • Columbia Law School • Cornell Law School • Drexel University Thomas R. Kline School of Law • Duke University School of Law • Elon University School of Law • Emory Law School • Florida Agricultural and Mechanical University College of Law • Florida Coastal School of Law • Florida State University College of Law • Fordham University School of Law • George Mason University Antonin Scalia Law School • College of Law • Hofstra Deane School of Law • Indiana University Bloomington • Liberty Law • Louisiana State Law Center • Mercer George School of Law • Boston • North Carolina of Law • Northern of Law • Northwestern Ohio Northern University State Law • Regent • Samford University Law • Savannah Law School • Southwestern University School of Law School • Stetson University College of Law • Temple University Beasley School of Law • The University of Akron School of Law • The University of Mississippi School of Law • Tulane University Law School • University of California, Irvine School of Law • University of Georgia School of Law • University of Miami School of Law • University of New Hampshire School of Law • University of North Carolina at Chapel Hill School of Law • University of South Carolina School of Law • University of Tennessee College of Law • University of Texas School of Law • University of the District of Columbia - David A. Clarke School of Law • Vanderbilt University Law School • Villanova University Charles Widger School of Law • Wake Forest University School of Law • Washington and Lee University School of Law • West Virginia University College of Law • Western New England University School of Law • William & Mary Law School

Georgia State University

University, Maurice A.

• Houston College of Law

Maurer School of Law - University School of Law

University - Paul M Hebert

University - Walter F.

New England Law - Central University School

Kentucky Chase College

Pritzker School of Law

College of Law • Penn University School of Law

Cumberland School of School • Seton Hall Law

Law School • St. Thomas

Stanford University Law
Lawrence did a great job explaining his work as a communications director for congressman David Price. His energy and passionate attitude were contagious, as well as a tremendous help in focusing my future career goals.

MARC FERLET
Class of 2018

DAVIDSON CAREER ADVISOR NETWORK
A Leverageable and Nurtured Platform

Professional mentorship is a key accelerator in launching students and early career alumni to career success. The Davidson Career Advisor Network enables alumni, parents, and friends of the college to connect one-to-one with students and alumni for career conversations, resume critiques, and mock interviews. This year’s uptick in engagement demonstrates the commitment of the Davidson network to fostering relationships with students.

Additional Updates

The Center recently updated the user experience, look, feel, and functionality of the consultation home pages. Tips for successful sessions are also now available for advisors to view after accepting consultation requests. Additionally, the DCAN platform now gives advisees the option to search for advisors by targeted locations.

In partnership with Alumni Relations, the Center successfully engaged 309 new advisors from July 2016 to June 2017.

600% increase in new advisors enrolled (44 in 2015-16 academic year)

4,000 students and early-career alumni are taking advantage of this resource.
NEW FOR 2017

DAVIDSON IN EUROPE

This Spring, in partnership with the German Studies and Humanities Departments, the Center introduced the Davidson College in Europe Career Development Program, which empowers students to complete an internship in Europe. As part of the program, students participate in several professional development and career programming workshops both before and after the internship, and submit a substantial analytical paper related to their internship experience in the context of European and EU public and private sector relationships. In 2017, the Davidson in Europe program enabled students to obtain internships in Mannheim, Wetzlar, Düsseldorf, and more.

INTERNSHIP PROGRAMS

$145,078 was dispersed amongst 52 students to complete internships globally. (Average grant amount is $2,789)

DAVIDSON IN EAST ASIA

The Davidson in East Asia Internship Program offers students the opportunity to gain real-world experience in the dynamic East and Southeast Asia regions. Through the generosity of the Freeman Foundation, Davidson College provided 15 students with $5,000 grants to participate in internships in numerous industries and professional settings for two months in Summer 2017.

DAVIDSON IN WASHINGTON

Davidson in Washington provides students with opportunities to gain real-world internship experience in policy, public service, and government within the nation’s capital, while obtaining course credit for a seminar taught by Davidson political science faculty. This year’s program placed 39 students in DC internships, a 44% increase from 2015-16.
2016 First Destinations
Career Outcomes: Six Months After Graduation

Current Information Unavailable 5.1%
Planning to Enroll in Continuing Education 1.8%
Seeking Employment 3.3%
Enrolled in Continuing Education 18.9%
Employed 70.9%

Top Employment Destinations

Top Industries for Employment

Communications, Public Relations, Publishing, Writing
Consulting
Government, Policy, International Relations
Civic/Social/Community Service Organization
Healthcare - Allied Health, Medicine, Medical Research
Education, Library, Archives
Financial Services, Insurance, Accounting
Technology, Engineering, Analytics, Math
Marketing, Advertising, Sales, Business Development
Law

Data for 431 graduates (a knowledge rate of 95%) of the class of 2016 was collected. Knowledge rate refers to the percentage of graduates for whom information of their first destination career outcomes has been obtained through survey collection and reliable resources.
### Top Graduate and Professional School Program Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare - Allied Health, Medicine, Medical Research</td>
<td>25</td>
</tr>
<tr>
<td>Law</td>
<td>8</td>
</tr>
<tr>
<td>Business Administration &amp; Management</td>
<td></td>
</tr>
<tr>
<td>Government, Policy, International Relations</td>
<td>8</td>
</tr>
<tr>
<td>Social Sciences, Humanities</td>
<td>4</td>
</tr>
<tr>
<td>Pharmaceutical, Biotechnology, Lab Science</td>
<td>4</td>
</tr>
<tr>
<td>Financial Services, Insurance, Accounting</td>
<td>9</td>
</tr>
<tr>
<td>Education, Library, Archives</td>
<td>4</td>
</tr>
<tr>
<td>Counseling &amp; Social Work</td>
<td>3</td>
</tr>
<tr>
<td>Marketing, Advertising, Sales, Business Dev.</td>
<td>1</td>
</tr>
<tr>
<td>Communications, Public Relations, Publishing</td>
<td>1</td>
</tr>
<tr>
<td>Religion/Faith-Based</td>
<td>3</td>
</tr>
<tr>
<td>Technology, Engineering, Analytics, Math</td>
<td>8</td>
</tr>
<tr>
<td>Marketing, Advertising, Sales, Business Dev.</td>
<td>1</td>
</tr>
<tr>
<td>Communications, Public Relations, Publishing</td>
<td>1</td>
</tr>
<tr>
<td>Healthcare - Allied Health, Medicine, Medical Research</td>
<td>25</td>
</tr>
<tr>
<td>Law</td>
<td>8</td>
</tr>
<tr>
<td>Business Administration &amp; Management</td>
<td>8</td>
</tr>
<tr>
<td>Government, Policy, International Relations</td>
<td>8</td>
</tr>
<tr>
<td>Social Sciences, Humanities</td>
<td>4</td>
</tr>
<tr>
<td>Pharmaceutical, Biotechnology, Lab Science</td>
<td>4</td>
</tr>
<tr>
<td>Financial Services, Insurance, Accounting</td>
<td>9</td>
</tr>
<tr>
<td>Education, Library, Archives</td>
<td>4</td>
</tr>
<tr>
<td>Counseling &amp; Social Work</td>
<td>3</td>
</tr>
<tr>
<td>Marketing, Advertising, Sales, Business Dev.</td>
<td>1</td>
</tr>
<tr>
<td>Communications, Public Relations, Publishing</td>
<td>1</td>
</tr>
<tr>
<td>Religion/Faith-Based</td>
<td>3</td>
</tr>
<tr>
<td>Technology, Engineering, Analytics, Math</td>
<td>8</td>
</tr>
<tr>
<td>Marketing, Advertising, Sales, Business Dev.</td>
<td>1</td>
</tr>
<tr>
<td>Communications, Public Relations, Publishing</td>
<td>1</td>
</tr>
<tr>
<td>Healthcare - Allied Health, Medicine, Medical Research</td>
<td>25</td>
</tr>
<tr>
<td>Law</td>
<td>8</td>
</tr>
<tr>
<td>Business Administration &amp; Management</td>
<td>8</td>
</tr>
<tr>
<td>Government, Policy, International Relations</td>
<td>8</td>
</tr>
<tr>
<td>Social Sciences, Humanities</td>
<td>4</td>
</tr>
<tr>
<td>Pharmaceutical, Biotechnology, Lab Science</td>
<td>4</td>
</tr>
<tr>
<td>Financial Services, Insurance, Accounting</td>
<td>9</td>
</tr>
<tr>
<td>Education, Library, Archives</td>
<td>4</td>
</tr>
<tr>
<td>Counseling &amp; Social Work</td>
<td>3</td>
</tr>
<tr>
<td>Marketing, Advertising, Sales, Business Dev.</td>
<td>1</td>
</tr>
<tr>
<td>Communications, Public Relations, Publishing</td>
<td>1</td>
</tr>
<tr>
<td>Religion/Faith-Based</td>
<td>3</td>
</tr>
<tr>
<td>Technology, Engineering, Analytics, Math</td>
<td>8</td>
</tr>
<tr>
<td>Marketing, Advertising, Sales, Business Dev.</td>
<td>1</td>
</tr>
<tr>
<td>Communications, Public Relations, Publishing</td>
<td>1</td>
</tr>
</tbody>
</table>

30 graduates are working or studying internationally.

71.6% of survey respondents reported that they participated in an internship or supervised research experience during their undergraduate career.
VISION 2020: An Accelerator to Impact

Vision 2020 is the Center’s commitment to adding value and tangible outcomes for all stakeholders. Through a centralized and structured approach, the Center aims to continue to expand and innovate professional and career development at Davidson to be fully agile, accelerate growth, and optimize internal and external stakeholders to achieve results.

Differentiating Davidson as the leading-edge institution of choice for prospective students and their families: reflective of Davidson’s deep commitment to ensuring students are prepared for and empowered to access meaningful post-Davidson career opportunities.

Embedding professional exploration, experiential learning, assessment, and immersion throughout their four years at Davidson, accelerating their Transition to Impact with meaningful post-Davidson professional development and career paths.

Innovative and impactful programming and heightened commitment to employer and graduate school partners to ensure that the Center is more credible, relevant and a top-tier partner school of choice for key firms and institutions.
**Digital Dexterity**
Leverage high impact, low-touch applications throughout all touch points with students, creating a leading-edge user experience for all clients and stakeholders.

Oh-So-Mo: 
Open, Social, Mobile – Implement a mobile-first website transformation, prioritizing mobility and expanding engagement.

Create transparency and access for alumni, families and students to utilize resources.

**Immersive Experiential Learning**
Ensure that every student has the opportunity to pursue a professional internship in their field of interest to develop skills and marketability to launch their professional career after Davidson with impact.

Create targeted internship programs that identify key industries, employers and geographic locations (New York, San Francisco, Seattle) that will equip students.

Heighten access to funding for unpaid or low-paying internships by engaging key external stakeholders including alumni, families, and foundations.

**Impactful Programming**
Expand current career education and programming model to include a robust professional competency curriculum and co-curricular certification. Enhance resources available to students guided by the career roadmap model. Optimize access for all students by leveraging technology and eliminating financial barriers to participation.

Increase student participation by incorporating certification model, which students can acquire by completing first year requirements and at least 8 additional modules of choice, selected from competency framework prior to graduation. Leverage certification model to ensure all students can reach program completion by the end of their Senior Year.

**Career Exploration**
Build on Davidson’s model of academic engagement and interdisciplinary scholarship, First Years will have the opportunity to engage extensively with career education and assessment of key skills, interests.

Sophisticated and highly-leveraged career “treks” to regional and national focal cities to meet with employers and visit companies.

Next-level alumni engagement - DCAN and “industry verticals.”

Externships to be available for all students – deepen market penetration, raise institutional brand.

**Employer Engagement**
Enhance institutional prioritization of key partnership relationships with employers and graduate schools.

Utilize Sector Model with significant market penetration across key industries and firms.

Advance a clear partnership approach by bringing Davidson talent to employers, building value and buy-in.

Empower sustained relationships and deepen market penetration across all sectors and industries.

**Scalable High-Touch Advisory**
Leverage customized, high-touch and key-influencer academic model for professional and career development.

Ensure all students have a career advisor from First Year and incorporate career assessments as a key facet.

Continue to build and leverage top-tier assessment and career preparation platforms and programs.
Meet The Team

Jeanne-Marie Ryan
Executive Director

Jamie Stamey
Associate Director

Tiffany Waddell Tate
Associate Director

Rebecca Glavin
Assistant Director

Sarah Layne
Assistant Director

Sarah Williams ’11
Assistant Director

Leah Yeomans
Assistant Director

Ted Ogaldez
Fellowships Director

Kayla Schlein
Recruitment Coordinator

Amber MacIntyre
Program Coordinator