ALUMNI SERVICE AWARD
Honoring
Franklin B. Heiner ’70
June 6, 2015

Davidson's Statement of Purpose charges this college to “assist students in developing humane instincts and disciplined and creative minds for lives of leadership and service.”

In Franklin B. Heiner, Class of 1970, Davidson has succeeded admirably. And Frank continues to bring it home for the Davidson of today and tomorrow.

As a student, Frank played soccer and was a member of ROTC, spent his junior year in Germany and was inducted at Davidson into the Sigma Pi Sigma Physics Honor Society. He returned to Germany to work after Davidson, later joining the military and serving in Turkey and Italy. He met his wife Joy while both were visiting “Romeo and Juliet’s castle” in Italy. It was fate! Frank and Joy have two children, John and Julie, and they welcomed their first grandchild last Thanksgiving.

After time spent teaching and in secondary-school administration—during which time Frank shepherded no small number of bright students toward alma mater from Richmond, Virginia—Frank joined what is now BB&T Scott & Stringfellow as an investment adviser, and is now a senior vice president.

Frank has served Davidson as a stellar Fund for Davidson Class Chair for a total of 13 years, as well as serving as class-gift co-chair for the 40th reunion. He has done it more than most, making the time for it and then staying committed to the success of the years. He put his shoulder to the wheel with grace, aplomb and what one admiring classmate termed “appropriate assertiveness.” A loyal donor himself as far back as college computer records reach, Frank led the way in each of his own leadership roles to record-setting participation and money raised.

Frank carried the same strong, dependable spirit into his work in support of the Davidson Alumni Admission Program.

And he’s gotten creative for Davidson on his home turf, too. When Baseball Head Coach Dick Cooke called with intel that the University of Richmond was replacing some Astroturf, Frank went out and loaded some of it up himself and arranged its transport to campus, where Cooke happily installed it in Wildcat batting cages. That’s a creative mind for leadership and service!

For your steadfast loyalty to alma mater through a career and a lifetime of leadership and service; for your humility and grace in sharing your time, talent and treasure with Davidson; and for the energy and optimism you have shared with classmates in asking for their help and in thanking them for it so graciously; today we thank you, Franklin Bain Heiner, and present you with the Alumni Service Award on the occasion of your 45th Reunion.